

PUBLIC ARTIST SUBMISSIONS

Are you an artist whose murals or sculptures adorn public spaces somewhere in Australia?

If so, then this is an opportunity not to be missed.

Applications are now open for the 2024 Art of Attraction Artist opportunities.

We are providing 10 artists whose work is in public spaces with a **FREE Summit Registration** (valued up to \$1,340) to the Art of Attraction that will include an opportunity to promote their work to potential clients across Australia.

Each artist ticket will include access to the conference sessions, daytime meals on both days plus your chance to get in front of people who look for street artists to undertake projects in regional and rural Australia. As part of the Art of Attraction you will:

- Present a three-minute pitch on stage to introduce yourself to delegates the people attending to learn about public art tourism.
- Have a dedicated table-top space in the exhibition and meal area to meet potential clients and showcase your portfolio.

This initiative is a collaborative springboard to promote and grow appreciation of the Australian street and public arts community and provide delegates with the chance to meet some of the artists who are transforming Australia, one destination at a time.

If you are an artist who wishes to apply for one of these free places then click below and complete the Artist Application Form. A ballot will be conducted to draw the lucky artists.

CONDITIONS OF ENTRY

- 1. Artists are only eligible if they complete the official Application process before Close of Business AEST on Monday 15 January 2024.
- 2. Only one application will be permitted for each artist.
- 3. Only actively practicing mural artists and sculptors with works already on display in spaces that are accessible to the public 24/7 are eligible to apply.

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- 4. Successful artists will be chosen by ballot and required to pay a \$300 Bond fee which will be <u>fully refunded</u> after the conference if the artist abides by all conditions of participation.
- 5. Successful artists will be required to:
- 5.1. Attend the conference from 8.30am to 5.15pm on Thursday 7 March and 8.30am to 4.00pm on Friday 8 March 2024.
- 5.2. Prepare and undertake a three-minute stage presentation. The organisers will provide you with some hints on what to say if your application is successful.
- 5.3. Provide to the conference organisers no fewer than six (6) landscape-format photographs of completed work/s on display in public spaces that will form part of your stage presentation.
- 5.4. Remain at their designated table and seat in the meal area during meal breaks (except to secure food and drink and attend the restroom) to meet with delegates potentially interested in their work.
- 5.5. Provide to the organisers by Close of Business on Monday 22 January 2024 a colour head and shoulders photograph of themselves (without anything obscuring their head or face fully or partially) and a short 100-word bio.
- 5.6. Bring along to the conference a printed and / or digital portfolio of their work that they can show to delegates during meal breaks.
- 5.7. Pay for all travel and accommodation expenses associated with attending the conference, which will be held at The Events Centre Caloundra on Queensland's Sunshine Coast.
- 5.8. Show proof that they hold no less than \$20 million Public Liability Insurance.
- 5.9. Provide a valid mobile phone number and be willing to carry that phone with them turned on (muted) during the conference.

This opportunity covers daytime attendance at the conference and associated sessions only.

Any artist wishing to attend either the Welcome Reception on Wednesday 6 March or the Gala Dinner on Friday 8 March will need to purchase a ticket here.

Applicants will be informed of their success or otherwise via email on 16 or 17 January 2024.